



YALE CORDAGE

When there's a lot on the line.

For Immediate Release:

Yale Cordage Arborist Catalog & Prize with a View - Contest

Yale Cordage of Saco, Maine is proud to announce the arrival of its newest version of Ropes for Arborist catalog. This catalog brings the Yale Cordage offering up to date with its newly introduced website and the arrival of the "Virtual Arborist" for assistance in your rope selections and other questions. The catalog will be an industry first in helping explain what diameter rope of what type can properly withstand the forces generated in rigging.

Yale Cordage has also thrown a twist in with the introduction of this catalog that is very special to us. The November Trade Show Edition of Tree Care Industry Magazine will have the special edition announcing the Yale Cordage, Prize with a View Contest. This contest involves going to www.yalecordage.com/contest and entering the correct answers to 5 questions, the answers of which are located in the catalog. All those who enter correctly, will be entered for the drawing of the grand prize sometime in early March of 2010.

The prize: a trip for four (4) to go to Eugene, Oregon and climb and sleep in a Giant Redwood or Sequoia Tree. With this climb you will have your day climb & you will descend the tree to have your organic dinner. You will have a few hours to relax before you will go back to the tree @ about 7pm & will ascend for the night. You literally fall asleep with the forest & wake up with the forest! The next morning your group will be greeted in your tree boat with the beverage of your choice & a hot peppermint face cloth to refresh you. You will descend down to an organic breakfast. Airfare and Hotels are also included in this fine generous prize.

All who enter will win a \$10.00 off coupon redeemable at participating dealers for their next Yale Cordage purchase and a helmet sticker of their choice.

Ten, (10) second place winners will receive a 150 foot XTC Hank of their choice.

For more information on this event or to request your catalogs, please contact Mr. Jamie Goddard at jgoddard@yalecordage.com